

KIERRA LEE

Fashion Designer

CONTACT

404-615-4654

kierralee85@gmail.com

kierralee.com

EDUCATION

Thomas Jefferson University
Bachelor of Science in Fashion
Design

Year of Graduation: 2023

SKILLS

Adobe Creative Suite

Adobe Substance 3D

Blender

Clo3D

Browzwear

Flat Pattern & Draping

Sewing & Construction

Fashion Illustration

Technical Design

Technical Flats

Typography

Miro

Embroidery Design

Sustainable Design

PLM

PDM

Microsoft Office Suite

ACHIEVEMENTS

2022 / 2023 Virgil Abloh Post

Modern and Skims x FSF Scholar: Created a eight piece look outerwear collection, tech pack, and merchandising plan which won the FSF Post Modern Scholarship.

2023 UFC Lingerie Scholarship: Created six look lingerie collection for New York based intimate apparel org. UnderFashion Club

2022 Black in Talent Fund Scholar: Created a project that merged my love for fashion and social change in order to create a collection that holds impact.

2020 Gucci Changemakers Finalist

2019 to 2023 Kate Spade Scholarship

WORK EXPERIENCE

LEVI STRAUSS & CO

3D Design & Product Development

Accessories & Licensing

January 2024 - Ongoing

- Created realistic seasonal 3D product images and digital patterns using Clo3D, Substance 3D, and Blender for the 3D asset library, contributing to 25% of the 3D renders for the Accessories line.
- Assisted in 3D and physical product reviews for e-commerce approval, ensuring quality standards were met.
- Participated in cross-functional meetings with sourcing, design, merch, and print teams summarizing key action points for the team.
- Assisted in creating presentation detailing 3D program capabilities which was presented to all Design and Product Development teams in the company.
- Conducted denim wash reviews of mappings to be handed off to design team.
- Helped to manage the tech packs and prototypes through accurate and timely PLM and PDM system updates,
- Created digital fabric library for 3D team which included digital fabrications for carryover and new denim, twill, canvas, and knit fabrics.

3D Design & Product Development

Intern: June 2023 - August 2023

Freelance: August 2023 - January 2024

- Created 3D renders and digital patterns for the company which were utilized for internal sales software for buyers to sell in their region.
- Presented a digital metaverse concept to the ELT board for Levis.com, enabling consumers to create avatars with real-life measurements through body scan technology to virtually try on Levi's clothing. Designed three looks through Clo3D for presentation.

N-OVATIVE DESIGN

Fashion Design Intern

November 2022 - May 2023

- Created Powerpoint presentations for company client's detailing information about fabrication choices and fabric contents for denim and knits.
- Created Clo3d renders of the spring/summer swimwear collection which was utilized for sample making and website design.

ARCHIVE 319

Owner / Creative Director

June 2021 - May 2023

- Customized designs for private clients.
- Managed day-to-day operations of online shop and social media platforms.
- Handled selection of denim fabrics and constructed garments.