## KIERRA LEE

# Fashion Designer

#### CONTACT

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kierralee.com

## **EDUCATION**

Thomas Jefferson University Bachelor of Science in Fashion Design

### SKILLS

Adobe Creative Suite

Adobe Substance 3D

Blender

Clo3D

Browzwear

Material & Color Development

Flat Pattern & Draping

Sewing & Construction

Fashion Illustration

Technical Design

Technical Flats

Typography

Miro

Embroidery Design

Sustainable Design

PLM

PDM

Microsoft Office Suite

## **ACHIEVEMENTS**

## 2022 / 2023 Virgil Abloh Post

Modern and Skims x FSF Scholar: Created a eight piece look outerwear collection, tech pack, and merchandising plan which won the FSF Post Modern Scholarship.

2023 UFC Lingerie Scholarship: Created six look lingerie collection for New York based intimate apparel org. UnderFashion Club

2022 Black in Talent Fund Scholar: Created a project that merged my love for fashion and social change in order to create a collection that holds impact.

## 2020 Gucci Changemakers Finalist

Kate Spade Scholarship Recipient (2019–2023)

## WORK EXPERIENCE

MACY'S

Assistant Designer - Men's and Women's Denim / Wovens

January 2025-Ongoing

- Partner with design leads on trend, concept, wash, material, trim, and silhouette development for women's RTW and men's sportswear private label brands.
- Create detailed technical flats, BOMs, and wash requests for tech packs.
- Assist in creating wash formulas for product in order to hit wash targets.
- Collaborate cross-functionally with product development, sourcing, and print teams to ensure timely sample execution.
- Utilize Clo3D to develop seasonal color, pattern, and fit concepts aligned with brand aesthetic.

#### LEVI STRAUSS & CO

3D Design & Product Development Accessories & Licensing JAugust 2023 - December 2024

- Created seasonal 3D product images and digital patterns using Clo3D,
  Substance 3D, and Blender, contributing to 25% of the 3D renders for the
  Accessories line.
- Collaborated with design, merchandising, sourcing, and print teams in cross-functional meetings to review product samples and ensure brand alignment.
- Supported denim wash, lab dip, and strike-off reviews; assisted with trim and material development.
- Helped to manage tech packs and prototypes through accurate and timely PLM and PDM system updates,
- Built digital fabric and trim libraries for denim, twill, canvas, and knit fabrics to support seasonal design workflow.
- Helped prepare and present 3D program capabilities to global design and product development teams.

# 3D Design & Product Development Intern Accessories, Licensing, Footwear

June 2023 - August 2023

- Created 3D renders and digital patterns for the company which were utilized for internal sales software for buyers to sell in their region.
- Presented a digital metaverse concept to the ELT board for Levis.com, enabling consumers to create avatars with real-life measurements through body scan technology to virtually try on Levi's clothing. Designed three looks through Clo3D for presentation.